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ChinaNet Online Holdings Participated in 10th Annual Chinese Franchise Expo

BEIJING, Sept. 18, 2013 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) (the "Company"), a leading B2B (business to business) Internet technology company focusing on providing online-to-offline ("O2O") sales channel expansion services for small and medium-sized enterprises ("SMEs") and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced its operating subsidiary, Liansuo.com, participated in the 2013 Chinese Franchise Expo held at the Shanghai International Exhibition Center on September 14th through September 16th, 2013.

This year is the 10-year anniversary of the Chinese Franchise Expo. Over the past nine years, the exhibition has grown immensely to become one of the largest platforms for thousands of brands and investors to exchange ideas and form partnerships. With the gathering of well-known brands, high-quality investment groups and a variety of activities, it has become the most recognized and successful exhibitions for franchises in China. This year's event attracted several new brands, including Burger King and Gelato Di Natura from Italy.

As the strategic partner of the live webcast of the 2013 Chinese Franchise Expo, Liansuo.com invited various business leaders to share their valuable experiences and expertise regarding the franchise industry. These webcasts provide valuable information to Liansuo.com's more than 8,000 existing registered business users throughout China and serve as an important entry point for the Company to introduce Liansuo.com's products and services to prospective clients.

About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading B2B (business to business) Internet technology company focusing on providing O2O (online to offline) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, 28.com, Liansuo.com and Chuangye.com, TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <http://www.chinanet-online.com>.

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