

Government Leaders From Fujian Province Visit ChinaNet Online Holdings to Discuss Partnership Opportunities

BEIJING, Oct. 28, 2013 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) (the "Company"), a leading B2B (business to business) Internet technology company focusing on providing online-to-offline ("O2O") sales channel expansion services for small and medium-sized enterprises ("SMEs") and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced that it hosted government officials from Quanzhou, Fujian Province to discuss various cultural and creative industry projects. ChinaNet will work with other advertising and marketing partners to help local businesses and leaders identify creative projects and talent.

ChinaNet's Chairman and CEO Handong Cheng and Executive Vice President Li Yuzhen presented an overview of ChinaNet's service offerings to seven government leaders from the city of Quanzhou. ChinaNet's technical team also demonstrated its new marketing technology platform for the guests, showing how these tools could be used by small and medium sized businesses throughout Fujian Province to increase their sales and marketing.

"We had a productive meeting with the local government leaders from Quanzhou," stated Chairman Cheng. "Quanzhou is an important and growing market for us. We have hundreds of clients in Fujian Province, including several footwear and beverage manufacturers. By building a stronger relationship with civic leaders and entrepreneurs, we have an opportunity to significantly increase the overall economic growth and client base in Fujian."

About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading B2B (business to business) Internet technology company focusing on providing O2O (online to offline) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, 28.com, Liansuo.com and Chuangye.com, TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: http://www.chinanet-online.com.

CONTACT: MZ North America

Ted Haberfield, President

Tel: +1-760-755-2716

Email: thaberfield@mzgroup.us

Web: www.mzgroup.us

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