

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 9, 2009

Emazing Interactive, Inc.

(Exact Name of Registrant as Specified in Charter)

Nevada

(State or Other Jurisdiction of Incorporation)

333-138111

(Commission File Number)

20-4672080

(IRS Employer Identification No.)

No.3 Min Zhuang Road, Building 6,  
Yu Quan Hui Gu Tuspark, Haidian District, Beijing, PRC 100195

(Address of Principal Executive Offices and Zip Code)

Registrant's telephone number, including area code: +86-10-51600828

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

On July 9, 2009, the registrant held a virtual presentation discussing the Registrant's business, financial information and earnings guidance for 2009, which the Registrant is making available.

The information in this report (including the exhibit) is furnished pursuant to Item 7.01 and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities and Exchange Act of 1934 or otherwise subject to the liabilities of that section, or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Securities and Exchange Act 1934, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits:

<u>No.</u>	<u>Description</u>
99.1	Slideshow Presentation, dated July 2009

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 10, 2009

Emazing Interactive, Inc.

By: /s/ Cheng Handong

Name: Cheng Handong

Title: Chief Executive Officer

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Slideshow Presentation, dated July 2009

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# China Net Online Media Group LTD

Company Overview  
July 2009



## Notice of Disclosure

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This information is published solely for informational purposes and is not to be construed as a solicitation or an offer to buy any security or related financial instrument. This presentation may include “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Exchange Act of 1934 and are intended to be covered by the safe harbor provisions for forward looking statements. This information is supplied from sources we believe to be reliable but we can not guarantee accuracy. This document and the information contained herein is confidential.

The agents and the agents’ counsel assume no responsibility or liability of any nature whatsoever for the accuracy, adequacy or completeness of the publicly available information or as to whether all information concerning the Company required to be disclosed by the Company has been generally disclosed. The agents’ counsel and the Company’s counsel are acting as counsel to the agents and the Company, respectively, and not as legal counsel to the subscriber. The agents have not engaged in any independent investigation or verification with respect to any of the information concerning the Company. Prospective purchasers are responsible for their own due diligence investigation in respect of any investment in the Company.



## Company Profile

- China Net Online Media Group LTD (“China Net” or “Zhong Wang Zai Xian”) is a full-service media development and advertising platform for small and medium enterprises (SMEs) in China
  - China Net ([www.chinanet-online.com](http://www.chinanet-online.com)) includes three divisions:
    - 1) [www.28.com](http://www.28.com): high traffic web portal providing turn-key marketing and advertising solutions
    - 2) China Net TV: production and distribution of infomercials and direct response advertising via a network with national footprint
    - 3) Kiosk Advertising: advertising network in China Construction Bank branches
- **Headquarters:** China’s Silicon Valley: Zhongguancun, Beijing
  - **Amazing Interactive, Inc. dba China Net Online Media Group**
  - **Ticker:** OTCBB: EMZG
  - **Common Shares:** 15.77M
  - **Founded:** 2003
  - **US Counsel:** Loeb & Loeb
  - **PRC Counsel:** Han Kun Law
  - **Auditor:** Bernstein & Pinchuk
  - **Advisor:** TriPoint Capital Advisors





## Company Highlights

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- Participating in high-growth markets
  - Chinese SME market is expected to grow to \$42.7 billion with a 2-year CAGR of 21.2% by 2010
  - over 20% annual growth rate projected for the Chinese internet advertising market through 2010
- Powerful and memorable brand name
  - largest user base in the industry with leading user satisfaction rankings
  - effective and targeted ads with high success rates and ROI
  - household name in China
- Strong historical and projected financial growth
  - 196% Y/Y net income growth projected for 2009
  - 99% top-line growth in 2009
  - 546% Y/Y increase in revenue Q1 2009
  - gross margin increased to 36% in Q1 2009 from 9% in Q1 2008
- Experienced management team with strong industry background





## Summary Financials

	Historical*			Projected	
	2007A	2008A	2009 Q1	2009P	2010P
<b>Revenue</b>	\$7.6	\$21.5	\$9.8	\$42.7	\$72.3
Gross Profit	2.9	7.7	3.5	18.6	27.8
SG&A	2.6	3.9	1.9	5.3	6.0
PubCo OpEx	-	-	-	0.8	0.8
Net Operating Income	0.2	3.7	1.7	11.1	18.8
Income Tax	0.4	1.0	0.3	2.8	4.7
<b>Net Income</b>	<b>(\$0.2)</b>	<b>\$2.8</b>	<b>\$1.3</b>	<b>\$8.3</b>	<b>\$14.1</b>
<b>EPS (Basic)</b>				<b>\$0.44</b>	<b>\$0.75</b>
<b>EPS (Fully Diluted)</b>				<b>\$0.37</b>	<b>\$0.63</b>
Basic Shares Outstanding				18.8	18.8
Fully Diluted Shares Outstanding				22.3	22.3

- Assumes \$7.5M capital raise at \$2.50/share  
\* 2007 and 2008 are audited numbers; 2009 Q1 is reviewed.



## Small and Medium Enterprises in China

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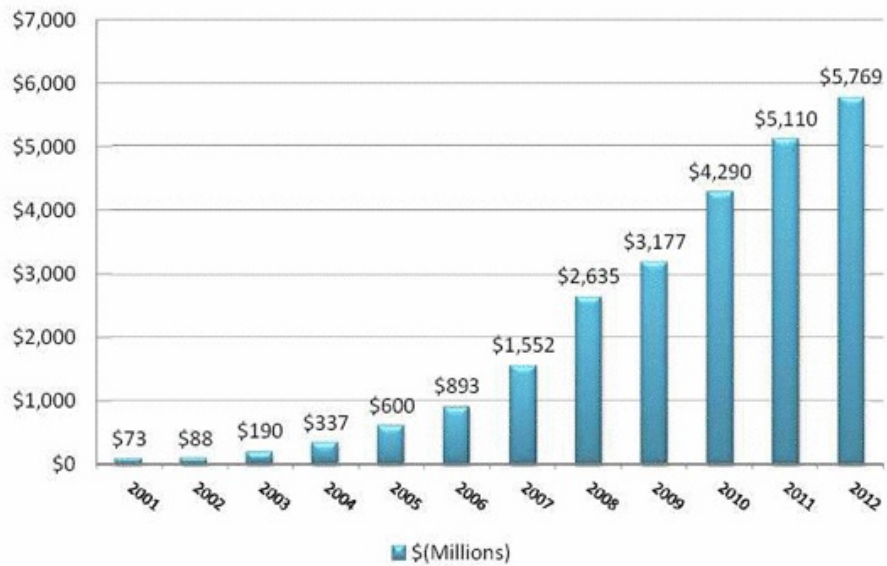
*Increased demand for goods and services as well as urbanization are causing tremendous growth in entrepreneurial businesses*

- SMEs in China are responsible for:
  - approximately 60% of industrial output
  - approximately 75% of urban employment
    - creation of the most new urban jobs
- SMEs are popular destinations for:
  - workers laid-off from state-owned enterprises
  - recent college graduates
- Series of laws and regulations designed to protect and promote SMEs
  - SMEs benefit from the central government's desire to increase consumer demand
- The Chinese SME market is in its early stages
  - a large portion of SMEs are small, less-developed brands that primarily focus on restaurants, garments, building materials, home appliances and entertainment
    - low start-up costs (typically between \$1,000 and \$15,000)
    - sales and distribution networks are underdeveloped and open to new participants
  - 28.com serves this segment of the SME market



## Chinese Internet Advertising Market

Market Size 2001-2012



- According to iResearch, the size of the Chinese internet ad market will reach \$5.8 billion in 2012
- Growth comes from: search engine advertising, rich media ads, video ads & game embedded ads



## www.28.com

- The leading site for matching entrepreneurs with small and medium business opportunities
  - first mover advantage
  - approximately 30% market share (by visitors), almost 2x its closest competitor\*
  - averaged 926,206 unique visitors/day ( June 10 – June 17, 2009 )
  - household name in China
- Networking tools that build sales channels and facilitate agent, distributor and reseller relationships
  - provides advertising, training and ongoing support
  - business categories include: fashion, restaurants, home furnishing, gift shops etc.
- Upsale potential through bundling of video production, call centers and search engine optimization (SEO)
- 2009 projections:
  - \$18 million revenues
  - \$14 million gross profit
  - over 35% annual growth for the next 3 years



\* iResearch report: China merchant website research report, winter 2008-2009  
China Net Online Media Group Presentation



## China Net TV

- Produces and distributes web-based video ads and TV infomercials for start-ups and entrepreneurs
  - SME clients pay China Net TV for editorial coverage and advertising spots
- A leading producer of TV content in China
  - estimated total show time: 40,000 minutes in 2009
  - estimated total show time will reach 100,000 minutes in 2010
- National TV footprint
  - Shows are distributed over airtime purchased from the largest national satellite TV stations
  - CCTV, Hunan TV, Jiangxi TV, Shandong TV, Guangdong TV, Fujian TV, Guangxi TV, Inner Mongolia TV, Yunnan TV, Tianjin TV, Heilongjiang TV
  - national brands: Gold List, Online Business Opportunities, The Charm of Wealth, Venture Express, Start and Ron's Road to Wealth
- 2009 projections:
  - revenue: \$24 million
  - gross profit: \$4 million





# China Net TV- Programs and TV stations





## Bank Kiosks

- In-store LCD advertising targeting banking patrons
  - average customer visits the bank 4 times per month and spends 49 minutes during each visit\*
  - 80% gross margins
  - no receivables: customers pay weekly and prior to broadcast
- Exclusive relationship with China Construction Bank (CCB)
  - initial pilot placement: 200 kiosks in Henan Province
  - 2,000 kiosks planned
  - kiosks provided to CCB at no cost
    - kiosk costs: \$1,750 - \$1,900 per unit
- Cost effective solution for advertisers
  - strong appeal for financial services firms and insurance companies
    - educate customers about new financial products
  - interactive client interface captures follow-up information
  - remote content updating, no memory cards
- Negotiating with Bank of Communications and Agricultural Bank of China to expand business line



\* CTR Market Research, October 2008



## Bank Kiosks: Customer Base







## Competitive Advantages

**Over its six year history, China Net has a strong track record of significant operational and technical innovation**

### Operating Innovation

- Client-based innovation
  - bundle Internet ads, traditional media products and service fees
  - simplify the process by allowing clients to use one vendor for all media buys
- Target market innovation and expansion of audience base
  - combination of TV advertising, product placement and web-based advertising
  - capture audiences on the web and on TV simultaneously

### Technology Advantages

- Award winning R&D team
- Advanced campaign tracking & monitoring tools
- Valuable intellectual property
- Six proprietary software products

### First-mover Advantage

- Over 4 years operating as a vertically integrated ad portal and agency
  - 6 years of experience as an internet ad agency
- Opened bank kiosks division targeting financial sector clients in 2008



## Management Team



### Handong Cheng, Chairman & CEO

Mr. Cheng is Co-founder of China Net and oversees daily operations. A pioneer in online media and marketing services, Mr. Cheng was awarded "Network Creative person of China" in 2006. BA of Law from Wuhan University. Executive MBA, Peking University.

### Zhige Zhang, CFO

Mr. Zhang is Co-founder of China Net. He previously served as the Secretary of the President of KONKA Group Worldwide as well as the General Manager and Director of KONKA Group Beijing. Prior to KONKA he served as manager of PRECOM and has experience in software development and internet ad technology. BA from Guilin University of Electronic Technology in 1997. Executive MBA, Tsinghua University.



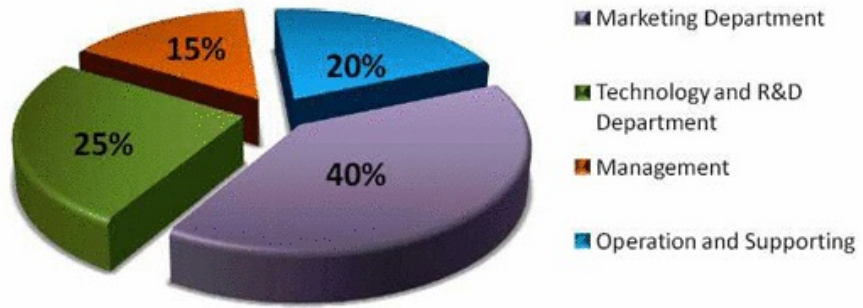
### Xuanfu Liu, COO

Mr. Liu is Co-founder of China Net and is responsible for the overall operations of 28.com. He is experienced in technology development and network operations. BBA from Wuhan University. Executive MBA, Peking University.



## Personnel Statistics

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- ❑ Total Employees: ~ 240
- ❑ 95% with a Bachelor's degree or above
- ❑ Over 20% with a Master's degree or above



# China Net Online Media Group LTD

## Contact

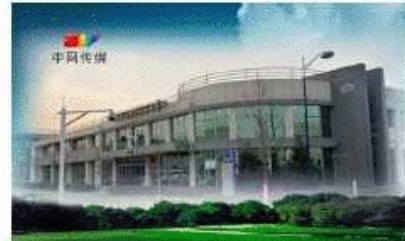
Mark Elenowitz

+1 (917) 512-0822



Company Highlights

- Fully integrated, online and traditional media advertising platform serving Chinese small & medium enterprises (SMEs)
- Headquarters: China's Silicon Valley: Zhongguancun, Beijing
- Ticker: OTCBB: EMZG (Emazing Interactive Inc. dba China Net Online)
- Common Shares: 15.77M
- Net income: **\$4.3M** (LTM ending 3/31/09)
- Revenue: **\$29.8M** (LTM ending 3/31/09)
- 2009 Q1 performance:
  - Revenue: \$9.8M (546% increase over Q1 '08)
  - Gross margin increased from 9% to 36%



Business Overview

China Net (aka "Zhong Wang Zai Xian"), founded in 2003, includes three divisions:

[www.28.com](http://www.28.com): high traffic web portal providing turn-key marketing and advertising solutions for SMEs

- The leading site for matching entrepreneurs with small and medium business opportunities
  - almost 2x the size of closest competitor
  - ~30% market share (by visitors) and expanding
  - household name in China



**China Net TV:** TV advertising network with national footprint

- Infomercials and direct response programming broadcast on 15 satellite stations
- Produces and distributes web-based video ads and TV infomercials
- SME clients pay China Net TV for editorial coverage and advertising spots
  - estimated total show time: 40,000 minutes in 2009
  - estimated total show time will reach 100,000 minutes in 2010



**Kiosk Advertising:** ad network currently in China Construction Bank (CCB) branches

- In-store LCD advertising targeting bank patrons
- Exclusive relationship with CCB
  - currently in 200 CCB branches
  - expanding to 2,000
- Negotiating with other banks
- 80% gross margins





## China Net Online Media Group LTD

JULY 2009

[WWW.CHINANET-ONLINE.COM](http://WWW.CHINANET-ONLINE.COM)

### Financial Summary

	Historical			Projected	
	Annual		Latest Quarter	2009P	2010P
	2007A	2008A	2009 Q1*		
Revenue	\$7.6	\$21.5	\$9.8	\$42.7	\$72.3
Gross Profit	2.9	7.7	3.5	18.6	27.8
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PubCo Ex	-	-	-	0.8	0.8
Net Operating Income	0.2	3.7	1.7	11.1	18.8
Income Tax	0.4	1.0	0.3	2.8	4.7
Net Income	(\$0.2)	\$2.8	\$1.3	\$8.3	\$14.1

Notes:

- 2007 & 2008 financials are from audited numbers

\*Unaudited review

### Management

- **Handong Cheng, Chairman & CEO**  
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#### Contact:

Mark Elenowitz (917) 512-0822

#### **Business Risks and Forward-Looking Statements**

Any statements set forth above that are not historical facts are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Potential risks and uncertainties include, but are not limited to, such factors as changes in political, business and economic conditions, fluctuations in product demand, the Company's ability to maintain customer and supplier relationships, technological advancements, impact of competitive products and pricing, growth in targeted markets, access to financing, and other information detailed from time to time in the Company's filings with the United States Securities and Exchange Commission. Readers are advised that this information is intended for the use of investment professionals. Anyone interested in obtaining information on the Company should contact China Net Online Media Group LTD (OTCBB: EMZG), as set forth above; to receive the Company's most recent financial reports and/or go to <http://www.sec.gov>. This Financial Profile of EMZG was developed by the Company and is intended solely for informational purposes and is not to be construed as an offer to sell or the solicitation of an offer to buy the Company's stock. This Profile is based upon information available to the public, as well as other information from sources which management believes to be reliable, but is not guaranteed by EMZG as being accurate nor does it purport to be complete. Opinions expressed herein are those of management as of the date of publication and are subject to change without notice.

