

ChinaNet Online Holdings to Present at 2015 Cross-strait Startup Business Forum

BEIJING, Nov. 20, 2015 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) ("ChinaNet" or the "Company"), a leading B2B (business to business) Internet technology company providing online-to-offline (O2O) sales expansion services for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced that management will attend the 2015 Cross-strait Startup Business Forum on November 20th, 2015 in Beijing.

The 2015 Cross-strait Startup Business Forum (<http://www.taiwan.cn/chuangye/>), sponsored by the Taiwan Affairs Office of the State Council PRC, will be attended by Taiwanese government officers and business leaders including Taiwan Xinguang Investment and Zhongguancun Business Street. During the Forum, government officials and business leaders will discuss and share ideas about the Internet and entrepreneur industry. The Forum aims to bridge China and Taiwan for further business interaction and express support from government leaders for startup businesses and entrepreneurs.

ChinaNet's presentation will focus on its strategy and business outlook for Taiwanese SMEs. The Company understands the concerns and priorities franchise owners in Taiwan are considering in their evaluation of entering the mainland China market. ChinaNet has attended many exhibitions in Taiwan, partnered with SMEs such as the MediaFun, a cloud print company, and has a number of Taiwanese employees to support its efforts. The Forum represents an additional opportunity to build on its relationships with the Taiwan market.

"We are honored to take part in this year's Forum to discuss our experience working with Taiwan based companies," said George Chu, Chief Operating Officer of ChinaNet Online Holdings. "We have over 12 years' experience in franchising and the China market to help Taiwanese SMEs expand their business opportunities. Our cooperation with MediaFun has demonstrated our precision marketing capabilities for our customers based on sales results and our cost-efficient solutions for expanding sales channels in China for foreign enterprises. We believe that with our experience and influence in the SMEs market, we are able to help many high quality Taiwan SMEs to expand their business to the mainland market. In support, we can offer a full range of products and services, including Business direct 3.0, our complete management system that includes chain store management support and information search and data analysis from Baidu Direct, Baidu Pay and its search services."

About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading digital B2B (business to business) Internet technology company focusing on providing O2O sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, 28.com, Liansuo.com and Chuangye.com, TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <http://www.chinanet-online.com>.

Safe Harbor

This release contains certain "forward-looking statements" relating to the business of ChinaNet Online Holdings, Inc., which can be identified by the use of forward-looking terminology such as "believes," "expects," "anticipates," "estimates" or similar expressions. Such forward-looking statements involve known and unknown risks and uncertainties, including business uncertainties relating to government regulation of our industry, market demand, reliance on key personnel, future capital requirements, competition in general and other factors that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Certain of these risks and uncertainties are or will be described in greater detail in our filings with the Securities and Exchange Commission. These forward-looking statements are based on ChinaNet's current expectations and beliefs concerning future developments and their potential effects on the Company. There can be no assurance that future developments affecting ChinaNet will be those anticipated by ChinaNet. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the control of the Company) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by such forward-looking statements. ChinaNet undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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