

## ChinaNet Online Holdings Participated in 5th Annual Chinese Self Employment Conference

BEIJING, Dec. 3, 2013 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) (the "ChinaNet" or "Company"), a leading B2B (business to business) Internet technology company focusing on providing online-to-offline ("O2O") sales channel expansion services for small and medium-sized enterprises ("SMEs") and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced it participated in the 5<sup>th</sup> Annual Chinese Self Employment Conference held in Beijing from November 11<sup>th</sup> to 13<sup>th</sup>, 2013. This Conference brought together domestic political officials, senior experts, financial media, business leaders and entrepreneurs to discuss economic policies beneficial in supporting self-employment in China.

"Discover China's Good Projects," a centerpiece of this conference, was launched in March 2013 by ChinaNet and China Business Journal. "Discover China's Good Projects" was introduced at the conference and business and political leaders offered prizes for the best projects. Four projects were awarded prizes, including Beijing Zhongke Beiruan Technology Co., Ltd., Green Network World (Fujian), and Network Technology Co., Ltd. ChinaNet will work with each of these companies to help promote and grow their businesses.

The Chinese Self Employment Conference was founded by the China CYZF Promotions Associations in 2009. The original objective of the Chinese Self-employment Conference was to create more business opportunities for Chinese entrepreneurs. This event was supported by Xinhua, Sina, Tencent, and hundreds of media entities. ChinaNet's Chairman and CEO Handong Cheng attended the event as a subject matter expert.

## About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading B2B (business to business) Internet technology company focusing on providing O2O (online to offline) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, <a href="mailto:28.com">28.com</a>, <a href="Liansuo.com">Liansuo.com</a> and <a href="Liansuo.com">Chuangye.com</a>, TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <a href="http://www.chinanet-online.com">http://www.chinanet-online.com</a>.

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