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ChinaNet Online Holdings Will Participate in 2013 China Franchise Expo in Chengdu

BEIJING, Nov. 12, 2013 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) (the "Company"), a leading B2B (business to business) Internet technology company focusing on providing online-to-offline ("O2O") sales channel expansion services for small and medium-sized enterprises ("SMEs") and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced it will participate in the inaugural China Franchise Exhibition to be held at the Chengdu Century International Convention Center from November 14th to 16th, 2013. ChinaNet representatives will network with franchise owners and local government representatives to discuss Liansuo.com and other ChinaNet products and services.

The China Chain Store & Franchise Association ("China Franchise Association") is one of the largest business associations in China. Since it was formed in 1997, the China Franchise Association has grown rapidly to over 1,000 enterprise members and 200,000 chain stores across a wide variety of industries, including retail, household goods, education, and hospitality. This will be China Franchise Association's first event to be held in Chengdu. Located in southwest China and the capital of Sichuan province, Chengdu is home to over 14 million residents and 10,000 small and medium sized businesses.

As a strategic partner of the 2013 China Franchise Expo, Liansuo.com will introduce its full suite of advertising and marketing services to business and franchise owners attending the event. Additionally, Liansuo.com will host the live webcast of the 2013 China Franchise Expo showcasing presentations by various business leaders.

About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading B2B (business to business) Internet technology company focusing on providing O2O (online to offline) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, 28.com, Liansuo.com and Chuangye.com, TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <http://www.chinanet-online.com>.

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