



November 28, 2012

ChinaNet Online Holdings, Inc. to Host Conference Call at 10:30 am ET on Wednesday, December 12, 2012 to Discuss Business Strategy

BEIJING, Nov. 28, 2012 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) (the "Company"), a leading B2B (business to business) Internet technology company focusing on providing online-to-offline ("O2O") sales channel expansion services for small and medium-sized enterprises ("SMEs") and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced that it will hold a conference call with investors on Wednesday, December 12, 2012 to discuss the Company's products and services and business strategies.

Mr. George Chu, Chief Operating Officer and Secretary of the Company, will host the conference call and webcast. Mr. Chu will discuss the following topics:

1. ChinaNet's 3-year transformation plan
2. New advertising and marketing services and technologies
3. Expansion into new market verticals and customer segments
4. Evolution and opportunities in China's internet advertising and branding services industry

To attend the call, please use the dial in information below.

Date: Wednesday, December 12, 2012
Time: 10:30 am Eastern Time
Conference Line (U.S.): 1-877-941-1427
International Dial-In: 1-480-629-9664
Conference ID: 4579121
Webcast: <http://public.viavid.com/index.php?id=102784>

Slides accompanying the presentation will be available on the webcast by accessing the following link:
<http://public.viavid.com/index.php?id=102784>. Please log in at least 10 minutes before the start time to ensure timely participation.

A playback of the call will be available from 1:30 p.m. ET on December 12, 2012 to 11:59 p.m. ET on December 19, 2012. To listen, call 1-877-870-5176 within the United States or 1-858-384-5517 when calling internationally. Please use the replay pin number 4579121.

About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading B2B (business to business) Internet technology company focusing on providing O2O (online to offline) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, [28.com](#), [Liansuo.com](#) and [Chuangye.com](#), TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <http://www.chinanet-online.com> .

Safe Harbor

This release contains certain "forward-looking statements" relating to the business of ChinaNet Online Holdings, Inc., which can be identified by the use of forward-looking terminology such as "believes," "expects," "anticipates," "estimates" or similar expressions. Such forward-looking statements involve known and unknown risks and uncertainties, including business uncertainties relating to government regulation of our industry, market demand, reliance on key personnel, future capital requirements, competition in general and other factors that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Certain of these risks and uncertainties are or will be described in greater detail in our filings with the Securities and Exchange Commission. These forward-looking statements are based on ChinaNet's current expectations and beliefs concerning future developments and their potential effects on the Company. There can be no assurance that future developments affecting ChinaNet will be those anticipated by ChinaNet.

These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the control of the Company) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by such forward-looking statements. ChinaNet undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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