

September 22, 2014

## ChinaNet Online Recognized at CECA's 2014 Chinese E-Commerce Industry Gateway Conference

BEIJING, Sept. 22, 2014 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) ("ChinaNet" or the "Company"), a leading B2B (business to business) Internet technology company providing online-to-offline (O2O) sales channel expansion services for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, announced today that the company won the **Best Company in Chinese Entrepreneurial SME Business Development Marketing** at the 2014 Chinese e-Commerce Industry Gateway Conference held yesterday in Beijing. The conference was organized by the China Electronic Commerce Association (CECA). The *Top Company* title is awarded to only one enterprise in each industry.

Hundreds of well-known Internet companies, as well as the media, attended the conference, including: Sohu, LEJU, eLong, Ganji ([www.ganji.com](http://www.ganji.com)) and Xiaomi ([www.xiaomi.com](http://www.xiaomi.com)), as well as the other top internet companies in China. Government officials and business leaders talked and shared new ideas about today's internet and e-commerce industry. During the conference, CECA presented a number of industry awards to recognize contributions to the Internet and e-commerce.

Mr. George Chu, COO of ChinaNet, delivered the keynote address at the conference. "As the complexity of the internet has increased dramatically as a result of the rising mobile and cloud industry, businesses small to large all need solutions and tools to be more efficient and target-oriented in delivering digital messages to their business partners and customers. All these marketing messages need to be accurately assessed for ROI, so that marketers know what channels of communication are more effective for their businesses. This is what ChinaNet does. We provide 1:1 sales leads based on cloud analytical and management tools in an omni-channel environment. As business users, you will know every advertising and marketing dollar that you spend and the revenues it brings your business. This is the beauty of internet, especially in today's cloud and mobile environment. Our alliance with key search engines like Baidu and Qihu360, as well as numerous B2C e-Commerce platforms in the future, including Taobao and QiPay, will allow us to add even greater value in today's internet world. We are very excited to be part of this great annual event."

### About the China Electronic Commerce Association ([www.ec.org.cn](http://www.ec.org.cn))

CECA is a national trade association approved by China's State Council and the Ministry of Civil Affairs to promote growth and healthy development in China's e-commerce industry as well as help the government in terms of regulations. Since it was founded in 2000, CECA has received strong support from the standing committee of China's National People's Congress and the National Industry and Information Ministry.

### About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading digital B2B (business to business) Internet technology company focusing on providing online-to-offline (O2O) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, [28.com](http://28.com), [Liansuo.com](http://Liansuo.com) and [Chuangye.com](http://Chuangye.com), TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <http://www.chinanet-online.com>.

### Safe Harbor

This release contains certain "forward-looking statements" relating to the business of ChinaNet Online Holdings, Inc., which can be identified by the use of forward-looking terminology such as "believes," "expects," "anticipates," "estimates" or similar expressions. Such forward-looking statements involve known and unknown risks and uncertainties, including business uncertainties relating to government regulation of our industry, market demand, reliance on key personnel, future capital requirements, competition in general and other factors that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Certain of these risks and uncertainties are or will be described in greater detail in our filings with the Securities and Exchange Commission. These forward-looking statements are based on ChinaNet's current expectations and beliefs concerning future developments and their potential effects on the Company. There can be no assurance that future developments affecting ChinaNet will be those anticipated by ChinaNet. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the control of the Company) or other assumptions that may cause actual results or performance to be materially different from those expressed

or implied by such forward-looking statements. ChinaNet undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

CONTACT: MZ North America

Ted Haberfield, President

Direct: +1-760-755-2716

Email: [thaberfield@mzgroup.us](mailto:thaberfield@mzgroup.us)

Web: [www.mzgroup.us](http://www.mzgroup.us)

Source: ChinaNet Online Holdings, Inc.

News Provided by Acquire Media