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## ChinaNet Participates in a New Job Hunting Reality Show on Jinan TV

BEIJING, March 3, 2014 (GLOBE NEWSWIRE) -- ChinaNet Online Holdings, Inc. (Nasdaq:CNET) (the "ChinaNet" or "Company"), a leading B2B (business to business) Internet technology company focusing on providing online-to-offline ("O2O") sales channel expansion services for small and medium-sized enterprises ("SMEs") and entrepreneurial management and networking services for entrepreneurs in the People's Republic of China, today announced that its operating subsidiary, [Liansuo.com](http://Liansuo.com), has been invited to participate in new job hunting reality show, "Cai Nv Wu Di", on Jinan TV. The show will run every weekend prime time starting March 8, 2014.

Mr. George Chu, Chief Operating Officer of ChinaNet explained, "We are honored to be invited to participate in this new reality show. [Liansuo.com](http://Liansuo.com) is a fast growing brand and it is a good opportunity for [Liansuo.com](http://Liansuo.com)'s brand and services to be introduced to millions of viewers, providing significant marketing and recruitment opportunities."

"Cai Nv Wu Di" is organized by the Jinan government and Jinan's primary television station. The show focuses on female job seekers and entrepreneurs. The winning contestants will have an opportunity to earn a full time position with companies they select, training courses for employment or funding to start up their own business. The show will be aired at 7:30 p.m. local time on Jinan TV's Entertainment Channel, which reaches over seven million viewers.

### About ChinaNet Online Holdings, Inc.

The Company, a parent company of ChinaNet Online Media Group Ltd., incorporated in the BVI ("ChinaNet"), is a leading B2B (business to business) Internet technology company focusing on providing O2O (online to offline) sales channel expansion service for small and medium-sized enterprises (SMEs) and entrepreneurial management and networking service for entrepreneurs in China. The Company, through certain contractual arrangements with operating companies in the PRC, provides Internet advertising and other services for Chinese SMEs via its portal websites, [28.com](http://28.com), [Liansuo.com](http://Liansuo.com) and [Chuangye.com](http://Chuangye.com), TV commercials and program production via China-Net TV, and in-house LCD advertising on banking kiosks targeting Chinese banking patrons. Website: <http://www.chinanet-online.com>.

### Safe Harbor

This release contains certain "forward-looking statements" relating to the business of ChinaNet Online Holdings, Inc., which can be identified by the use of forward-looking terminology such as "believes," "expects," "anticipates," "estimates" or similar expressions. Such forward-looking statements involve known and unknown risks and uncertainties, including business uncertainties relating to government regulation of our industry, market demand, reliance on key personnel, future capital requirements, competition in general and other factors that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Certain of these risks and uncertainties are or will be described in greater detail in our filings with the Securities and Exchange Commission. These forward-looking statements are based on ChinaNet's current expectations and beliefs concerning future developments and their potential effects on the Company. There can be no assurance that future developments affecting ChinaNet will be those anticipated by ChinaNet. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the control of the Company) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by such forward-looking statements. ChinaNet undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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