

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

Attached is a slideshow presentation presented by ChinaNet Online Holdings, Inc. (the “Company”) at meetings with various investors, which includes information about the Company’s business and financial information, which the Registrant has made available.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

<u>No.</u>	<u>Description</u>
99.1	Slideshow Presentation

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 15, 2011

ChinaNet Online Holdings, Inc.

By: /s/ Handong Cheng

Name: Handong Cheng

Title: Chief Executive Officer

Exhibit No.

99.1

Description

Slideshow Presentation

ChinaNet Online Holdings, Inc.

(Nasdaq: CNET)

2011 Corporate Presentation



Index

- Executive Summary
- Financial Overview
- Business Model
- Company Overview
- Growing Factors
- Competitive Analysis
- Sample Clients
- Conclusion

EXECUTIVE SUMMARY

CHINANET-ONLINE HOLDINGS, INC.



ZW ChinaNet
Online

Executive Summary

- The world's first B2B Internet technology company providing O2O (online to offline) sales channels expansion services for SMEs and entrepreneurs;
- Our core competence is the integration of existing media resources by means of technology, then we combine them to the Internet. With the Internet, we conduct sales channel marketing and promotion by means of (CPL, CPB & CPS) and also establish offline sales channels building for customers. Our technology and database will evolve to create competitive advantages with entry barriers, and hence, make long-term growing and incurring income;
- Simple business and revenue model while providing brand management sales channel building services to domestic and foreign SMEs in China;
- China's national economic policy and its demands of SME transformation are growth drivers for ChinaNet;
- Founded the "Entrepreneurship Fund for Chinese College Students", supported by six government agencies in China, which will make resources available to directly attract future successful entrepreneurs as well as SMEs.

FINANCIAL INFORMATION AND SHAREHOLDER STRUCTURE

BASIC INFORMATION



ZW ChinaNet
Online

ChinaNet Basic Information



Head office: Zhongguancun Beijing

Founded: 2003

The US Legal Counsel: Loeb & Loeb

The Chinese Lawyer: Han Kun Law

Auditor: Marcum Bernstein & Pinchuk

Website: www.chinanet-online.com

Financial Highlights

Ticker Symbol	NASDAQ: CNET
Fiscal Year	December 31
Stock Price (20110721)	\$1.04
Shares Outstanding- common shares ⁽¹⁾	20.03M
Market Capitalization (20111113)	\$20.12M
Management Ownership	43.0%
Revenue 2010 (audited)	\$41.6M
Adjusted Net Income 2010 ⁽²⁾ (audited)	\$14.7M
As of June 30 th , 2011 – REVENUE	\$16.1 M -28%
As of June 30, 2011 – Adjusted NET INCOME ⁽³⁾	\$5.3 M -8%
As of June 30 th , 2011 – Adjusted EPS (diluted) ⁽³⁾	\$0.27 -40%
2011 Revenue Guidance (USD)	26.5 M-28.5M

- (1) Weighted share count will differ quarterly due to GAAP Treasury Method for 4.8 M warrants outstanding with an average strike price of \$3.13
- (2) Adjusted net income excludes non cash charges associated with changes in fair value of warrants in accordance US GAAP
- (3) Adjusted net income and EPS excludes \$0.2 million non-cash gain on deconsolidation of a subsidiary and \$1.9 million non-cash gain related to changes in fair value of warrants for the six month periods ended June 30, 2011.

Balance Sheet

	2007 US\$('000)	2008 US\$('000)	2009 US\$('000)	2010 US\$('000)	2011H US\$('000)
Cash and cash equivalents	317	2,679	13,917	15,590	16,447
Accounts receivable, net	211	978	3,173	4,319	6,685
Other receivables	190	-	2,636	7,811	6,645
Prepayment and deposit to suppliers	419	4,072	4,111	3,325	3,596
Investment in and advance to unconsolidated investee	-	-	-	7,162	7,840
Property and equipment, net	164	678	1,355	2,010	1,945
Intangible assets and prepayment for intangibles, net	1	-	-	51	3,281
Goodwill	-	-	-	-	1,931
Total assets	2,242	8,813	25,764	41,996	49,203

Balance Sheet

	2007 US\$('000)	2008 US\$('000)	2009 US\$('000)	2010 US\$('000)	2011 1H US\$('000)
Total liabilities	1,821	5,423	14,631	6,285	6,855
Preferred stock and Common Stock	-	10	20	20	20
Additional paid-in capital	515	603	10,574	18,614	18,724
Statutory reserves	67	304	372	1,587	1,587
Retained earnings	(193)	2,370	50	14,630	20,114
Accumulated other comprehensive income	32	103	117	930	1,651
Noncontrolling interest	-	-	-	(70)	252
Total equity	421	3,390	11,133	35,711	42,348

Income Statement

	4yr CGAR	2007* US\$('000)	2008* US\$('000)	2009* US\$('000)	2010* US\$('000)	2011 1H* US\$('000)
Sales Revenue	53%	7,570	21,508	37,724	41,587	16,093
COGS	42%	(4,674)	(13,786)	(21,233)	(18,970)	(5,458)
Gross Profit	67%	2,896	7,722	16,491	22,617	10,635
Total Operating Exp.	31%	(2,648)	(3,948)	(7,082)	(7,770)	(4,209)
Net Income from Total Operation	178%	248	3,774	9,409	14,847	6,426
Other Income (Exp.)		(59)	(12)	(4,510)	1,880	134
Net Income before tax and Non-controlling interest	207%	189	3,762	4,899	16,727	6,560
Income Tax		(405)	(962)	(880)	(352)	(751)
Net Income (GAAP)	196%	(216)	2,800	4,019	16,589	5,806
Net Income (Non-GAAP)	187%	(216)	2,800	8,444	14,728	5,576

*2007, 2008, 2009 and 2010 are audited financial number 1H 2011 is unaudited.

Cash Flow

	2007* US\$('00 0)	2008* US\$('00 0)	2009* US\$('00 0)	2010* US\$('000)	2011 1H US\$('000)
Net cash from Total Operation Activities	557	821	4,617	11,582	4,097
Net cash from Investing Activities	(103)	(497)	(930)	(9,373)	(3,376)
Net cash from Financing Activities	(238)	1,981	7,544	(767)	(59)
Effect of exchange rates changes	14	57	7	231	195
Net Change in Cash & Cash Equivalents	230	2,362	11,238	1,673	857

BUSINESS MODEL

EXPERTS IN BUILDING AND EXPANDING SALES CHANNELS IN
CHINA



ZW ChinaNet
Online

Sales Channel Expansion ?

Sales Channels in China ?

- Sales Channel Expansion including :
 - Sales Channel Promotion
 - Sales Channel Building
 - Sales Channel Management
- Sales Channels in China including :
 - Franchise Sales Channel
 - Distribution Sales Channel
 - Dealer/Agent Sales Channel
 - Retail Sales Channel
 - Internet Sales Channel
 - TV Sales Channel
 - Mobile Sales Channel

Revenue Model

We have an addressable market of more than 4 million macro to small and to medium sized enterprises who need internet based sales channel expansion solutions. Three primary revenue drivers:

Sales Channel Promotion (Main)

- Cost per leads (CPL) ;
- Cost per bidding (CPB) ;
- Membership fee (MF) ;
- Other value added services (VAS) ;
- Other media services, e.g. TV and Mobile.

Sales Channel Building (Developing)

- Revenue sharing on offline sales channel building, cost per sales (CPS) ;
- iMAP brand management solutions ;

Sales Channel Management (Future development)

- Revenue per usage volume ;
- Point of sales (POS) ;
- Supply chain management ;
- Elite CRM ;
- Business process (OA) ;

Company Overview

ChinaNet

ChinaNet focuses on the Internet with four service platforms built on cloud-based technology to help SMEs with sales channel promotion, building and management. We provide a turn key solution that is cost and time efficient.



Sales Channel Expansion Service Structure

Providing integrated SMEs and
entrepreneurial service and solution



Products and Services

Sales Channel Promotion

SNS information
Platform



A&M
Platform



Building

BMSCB
Platform



Management

Management Tools
Platform



Chuangye.com: SNS Community of Entrepreneurs



www.chuangye.com

A platform that mainly focuses on providing services to entrepreneurs. Social Network Services Information Platform's core purpose is to serve the entrepreneurs and provide business information for owners of small to medium business. The network covers the users of all business stages. They can share their opinions, thoughts, entrepreneurial experience, resources as well as success among the communication and so on. It is the result of the power of entrepreneurship and social networking. Through information exchange, we aim to create an honest business platform, gathering the most and the best business entrepreneurs in China.

Chuangye.com: SNS

Screenshot of Chuangye.com home page

BETA



Chuangye.com: SNS

Screenshot of Chuangye.com Channel pages

Looking for model channel page



Looking for info channel page



Liansuo.com: A&M

Premier (Small-medium to Medium-large) Franchise/Business Listing



www.liansuo.com

Premier Franchise Ventures Listing

Liansuo.com is a web portal, under A&M platform, collecting premier franchise or similar business opportunity globally. We echo our premier management ideas for SMEs on a membership service basis, while providing entrepreneurs convenient methods to find their suitable franchise or other business opportunity.

Our premier franchise or other forms of business opportunity include companies with State Franchise Certificate, Member of China Chain Store & Franchise Association, International franchise, Taiwan franchise, public company franchise and some new franchise. Together, they are an encyclopedia with a variety of high-quality of business opportunities. Users can divide and research different elite business opportunities according to its specialties and start business with certainty.

Liansuo.com: Sales Channel Promotion

Screenshot of Liansuo.com home page



Liansuo.com: A&M

Screenshot of Liansuo.com Channel page

• Food portal channel page



• News channel page



28.com: A&M

Small to Small-Medium Franchise/Business Opportunity Listing



www.28.com

Small to Small-Medium Franchise/Business Listing

28.com core product includes Gold Digging (taojin) list and other value added services: news/media marketing, media leveraging, internet information management, SEM (also available to other portals) and others to assist small and medium to expand their business national wide in China, with an average independent daily IP visit of 200K, 3700th ranking by Alexa globally and 430 domestically, while generating over 10,000 qualified sales leads (CPL) daily.

28.com: A&M
Screenshot of Gold Digger Zone

商机网	帮您创业 诚信经营 www.28.com	您想做什么项目? <small>投资金额: 5万以下 5万~20万 20万~50万 50万以上</small>	搜项目	招商加盟 中介服务 技术支持 品牌加盟 网络广告 室内装修
餐饮小吃 精品礼品 服装鞋帽 家居建材 环境机械 教育培训 美容保健 特色创意				
好视觉立招近视火爆挣钱				
发家更搞钱狂挣孩子钱				
治近视一停即愈				
教你网上开店免费铺货				
二手车交易数量无限				
网上开店在家挣钱				
<p>特别推荐:</p> <ul style="list-style-type: none"> 胎前产网店 纸彩车贴膜 液体鞋 假火 9800女装店 5元比萨店 无叶风扇 火 纸上烤肉火 速冻水饺火 2元小吃 火 5元 蛋糕 5元餐盘 (清酒毛巾) 资源(火) 99手机批发 室内排毒火 (自助冰淇淋) 北京烤鸭店 新奇的风扇 没20万别点 内衣卖火了 上门洗车火 法国内裤 火 周氏黑鸭 品质新面包 韩国女装1折 火 母婴店 点餐就发! 创意家纺 				

28.com: A&M

Screenshot of 28.com Channel Pages

• Decoration & gift channel page



• Brand area channel page



One-stopped Sales Channel Building Service

ChinaNet to help expanding the sales channel for SMEs



iMAP-professional brand management and promotion team

To help SMEs build brand channel

Zhaoshangke-Expert of building sales channel in China

Through business matching platform data, to help entrepreneurs find a good business opportunity, but also to help SMEs creating the success rate of channel construction

Flying Cloud-Cloud channel management system

To help SMEs manage the sales data, material supplier data, and through the system to promote the brand across the terminal joint promotional campaign.

Zhaoshangke

Zhaoshangke → Experts in building sales channel

1

Advertising & Marketing on
A & M Platform

2

Telephone and Online Promotion
Consulting

3

Professional Business Sales
Consultant

4

Data Matching with
Entrepreneur Information

BMSCB

You only need to pay us at the agreed
commission rate upon the success of
the agreed results.

Brand Management and Sales Channel Building (BMSCB) Platform-Zhaoshangke

1,600 square meters of Franchise/Business Expo Center

- 500 square meters of office area
 - Brand franchise office
 - Zhaoshangke's office
- 1,100 square meters of exhibition area
 - A. Food area
 - B. Cloth area
 - C. Accessory area
 - D. House Decoration area
 - E. building materials area
 - F. environmental protection machines area
 - G. education network area
 - H. Health and Beauty area
 - I. Car area



Rich and Diverse Marketing Resources

The maximum coverage of media resources to outreach entrepreneurs



TV Advertising

ChinaNet TV
programming



Through the
national satellite
television,
ChinaNet TV have
610 million viewers



Featuring in 14 satellite TV stations

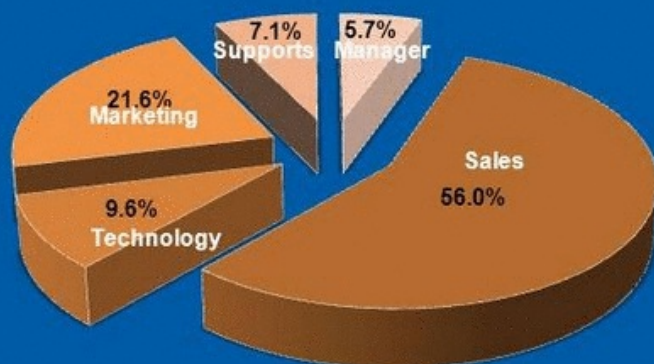


A combination of the global perspective and insight into the franchise industry

China
Beijing
Shanghai
Quanzhou
Guangzhou
Wuhan
Taiwan
Hong Kong
USA



Increasingly International and Highly Educated Team



- Total number of employees : 412
- 95% with a bachelor degree
- 20% a master degree or above

Multi-professional team

Business Strategy. Brand Design. Creative Promotion. Investment Promotion. Management Technology



GROWING FACTORS

MACRO ECONOMIC ENVIRONMENT AND THE
CHARACTERISTICS



ZW ChinaNet
Online

Three Macro Growing Factors

- China economic transition (tertiary industry): the pace of urbanization continues with the franchise/distribution/dealership industry entering into high-growth period.
- Chinese overall economic growth leads to SMEs continuing to increase (at least 2 to 3 times). Business demands are constantly growing (the characteristics of the Chinese people).
- The rapidly increasing internet penetration rate drives growth in the internet advertising & marketing industry.

Macro Driver #1

- China is gradually transforming into the tertiary industry: service and franchise demands will rapidly grow. CAGR will be 10-12% in the next five years.
- Urbanization is accelerating; CAGR will be 4% for the next 7 years and every 1% increase would trigger USD23 billion domestic consumption. This will improve the demand of standardized management for franchise services.
- The Chinese domestic supply channels are modernizing with CAGR of 10-12% in the next 5 years

Macro Driver #2

- The overall number of SMEs are still expecting to grow by 7% in average, because of the favorable macroeconomic conditions;
 - Entrepreneurs in China are growing at a rapid pace
 - There are at least 55 million of potential entrepreneurial families in China
- The SME sector still has at least 2.3 to 3.8 times of growth in the next 7 years
- The franchising results of the clothes and food industries are among the best and both industries are still growing.
 - For now, the traditional sales channel expansion are still full of attractiveness;
 - Case study: COFCO. Not only SMEs, but large enterprises are also expanding sales channel by franchising, especially in fast-moving consumer goods(FMCG).
- There are at least 3.5 million franchisees, representing 350 billion business opportunities

Macro Driver #3

- In 2010, Chinese internet penetration rate is only 34.8%, which ranked the lowest in advanced regions in Asia.
 - The average penetration rate of the top five countries was 75.2%;
 - The future penetration rate will increase by a CAGR of 10.2% in China;
 - Each additional 1% increase represents 7 million new Internet users;
 - 10% represents 70 million new Internet users.;
- DICC forecasted the internet advertising market will grow 27.4% from 2010
- Marketing for vertical portals will grow by at least 20% from 2010

The Conclusion of Total Market Size

- Target customer base is over 400,000 SMEs. Over the next five-years the consolidated CAGR will increase by more than 15% or more:
 - These 400,000 customers have an average annual sales of over \$1 million. If they paid \$15,385 (per year) to do channel marketing promotion on the internet per year (2% of total sales), the target market size to ChinaNet would be approximately:

US\$6 billion (2011) → US\$12 billion (2016)

\$15,358 is assuming revenues from sales channels promotion services

Only ChinaNet is focusing on SMEs

COMPETITIVE ANALYSIS



Competitors and Their Associated Websites

Classification	Web portal	IP (Daily avg.)	PV (Daily avg.)	ALEX Ranking	Baidu Index	Attraction Index
ChinaNet	28.com (2003)	192,000	2,188,800	3,421	4092	11.4
	Liansuo.com (2011)	73,800	1,136,520	9,396	82	15.4
	Chuangye.com (2011)	75,000	1,200,000	9,776	5,594	16
Direct Competitor	78.cn	141,600	1,047,840	4,554	175	7.4
	3158.com	121,200	484,800	5,910	912	4.0
	Sooe.cn	138,600	1,841,300	5,251	110	133
	Jiameng.com	66,600	699,300	10,924	470	10.5
	Jmw.com	72,600	638,880	17,918	927	8.8
	51jam.com	37,200	215,760	24,625	213	5.8
Potential Competitor	Entrepreneur	180,600	794,640	4,820	905	4.4
	Alibaba (entrepreneur)	6,162,000	68,891,161	80	117995	11.2

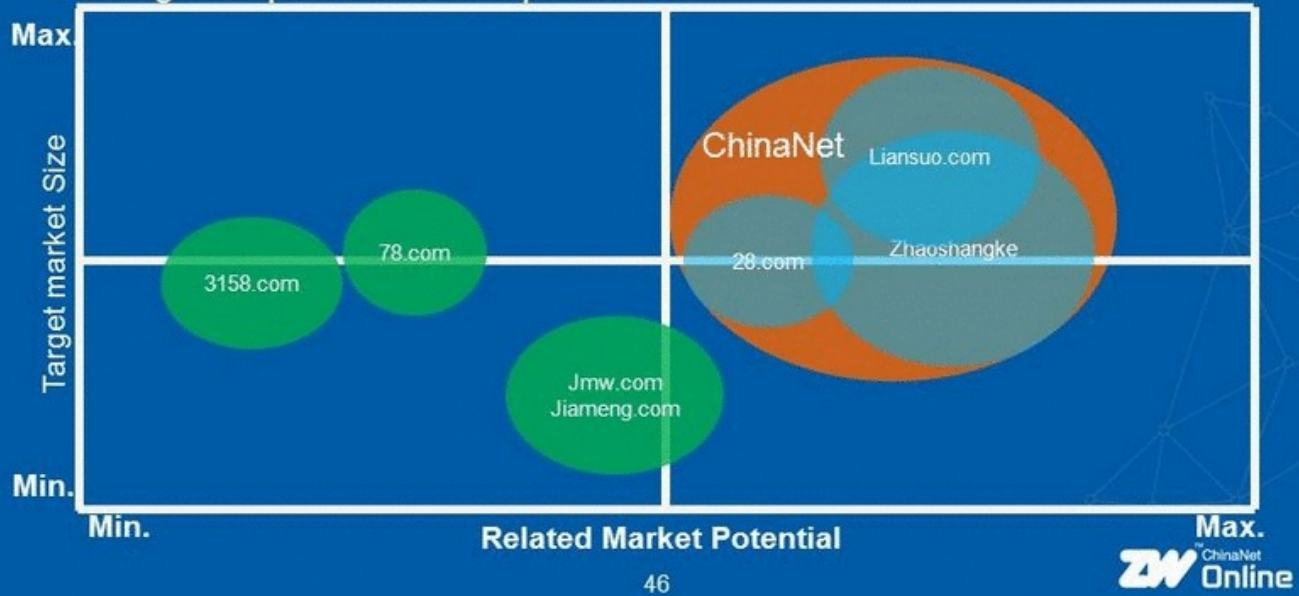
Note: The IP and PV of Alibaba is consolidated, including entrepreneurial channels

The Competitor Positioning and Revenue Model

Type	Website	Revenue Model	Positioning or target
ChinaNet	28.com	Advertising, contest price promotion	AD exhibition platform
	Liansuo.com	Advertising, member ship, contest price promotion	Quality SMEs internet marketing and advertising portal
	Chuangye.com	TBD	Entrepreneurial SNS
	Zhaoshangke	Outsourcing investment	Expert of building channel
Direct competitors	78.com	Advertising	InvestmentAd and Information Corner
	3158.com	Advertising	Ad exhibition platform
	Sooe.cn	Advertising	Franchise portal
	Jiameng.com	Advertising	Franchise portal
	Jmw.com	Advertising	Franchise portal
	51jam.com	Advertising	Franchise portal
Potential competitors	Entrepreneur	Magazine, activities, advertising	Entrepreneur and VC's information platform
	Alibaba	Advertising, collaboration with other entrepreneur sites	Entrepreneur platform

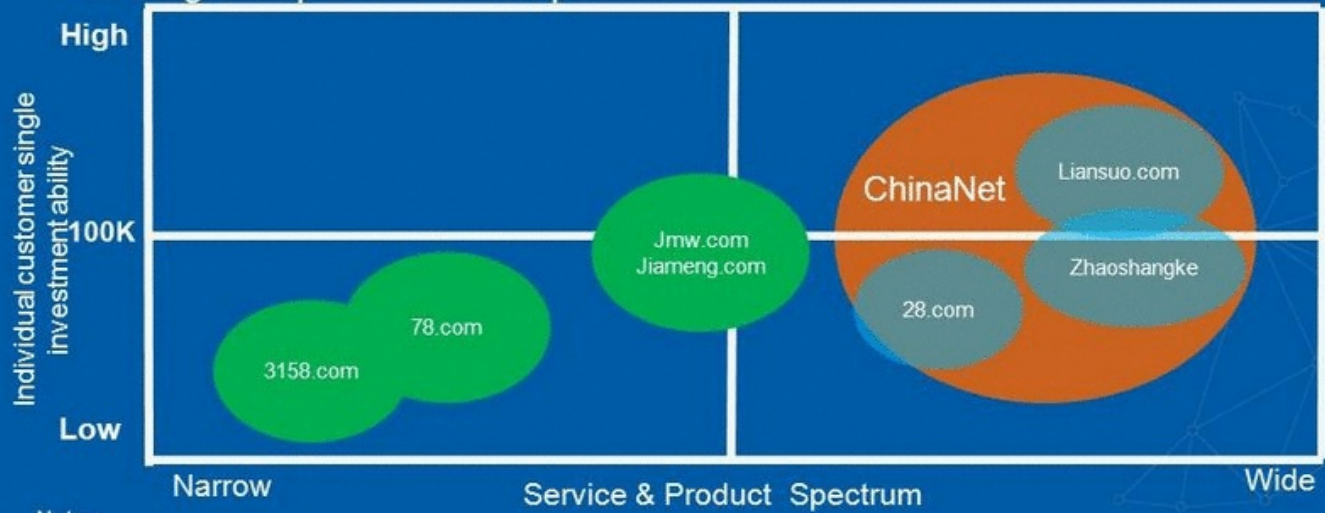
Strategic Analysis

Strategic map of direct competitors



Strategic Analysis

Strategic map of direct competitors



Note :

Individual customer single investment ability means entrepreneurs' investment amount at first time.

ZW ChinaNet Online

The Conclusion of Competitors

- Competitors only do websites and advertising
- We are providing a one stop solution for sales channel expansion
- We are concerned about the demands and affordability of SMEs
- Technology-based, global leader

CHINANET SAMPLE CLIENTS

CLIENT CASE STUDY



Sample Clients



KENJMI Leather Goods



Toe Dance Slipper Retail Store



YiShiKang eye care



SUPWAVE CarCare



Fei Ku Wu Rao Men's Clothing



Tidynet mineral water



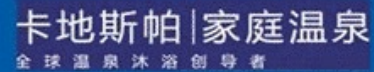
Liqing DaBieShan Goose
Hotpot Restaurant



FengBoZhuang Restaurant



LEERKANG wardrobe



KADISIPA home spring



Index Description in Cooperation with ChinaNet

Business/Franchise	Industry	Independent IP Visit/month	Message/Month	Yrs of Operation	Yrs of Cooperation
Supwave	Car Service	60605	656	13	4
Fei Ku Wu Rao	Men wear	50124	604	3	3
Leerkang Smart Shoe	Home Furnishing	91246	926	3	3
Kadisipa	Water Recycling	77799	816	7	7
FengBoZhuang	Themed Restaurant	30229	336	10	5
DaBieShan Goose	Themed Restaurant	18249	220	6	4
KENJMI	Woman Apparels	100730	1165	7	6
Yierkang	Optic Care	88342	434	5	5

Note : The above independent IP Visits and stock of message are provided by Background Management System of ChinaNet

Case Study: Supwave

SUPWAVE Car Care

Founded: 2007
www.supwave.com



Years of operation	3
Franchise Positioning	SOP for car wash and cleaning services
Target Market	Middle Class Car owners
Product Price Range	Touch up Paint - more than \$16.50 Car Wash - \$6.80
Initial investment amount for franchise (USD)	\$7,600-\$30,300
# of Employees	80
# of senior management personnel	3
Years of owner's management experience	10
Annual Sales Revenue	\$2,727,000
Annual Profit	\$455,000

Business Performance with Supwave

Client	Online AD		TV	Other	Revenue/month (\$USD)			# of months of client
	AD	NEWS	AD	AD	Min	Max	Avg	
					5,500	11,000	7,600	24

Client for 24 months	March 2009	After cooperating with ZWOnline	Growth rate	Monthly IP visits	60000
Monthly franchise Revenue(\$USD)	160,000	230,000	140%	Avg. leads per month	750
# of franchised stores	70	200	567%	% of clicks that leave a message	1.3%
Monthly avg. of in-person inquiry by ChinaNet	9	23	44%	% of new signings from ChinaNet	20%
Monthly avg. of new contract-signing by ChinaNet	5	12	140%		

CONCLUSION

THE FIRST ENTERPRISE PROVIDING ONE-STOP SALES CHANNEL
EXPANSION SERVICE IN THE WORLD

Our Vision

The largest e-commerce service provider for entrepreneurship in Asia

Our Mission

To help entrepreneurs succeed in China

Our Objective

Connecting dreams for success

Our Purpose

Help entrepreneurs and SMEs create the future with mutual trust and win-win services, realize the business with sustainable development

ChinaNet Overview

Key Summary

- #1 B2B website (28.com and Liansuo.com) for advertising small to medium-large enterprises' needs for sales channel expansion in China
 - Brand management & sales channel expansion solutions
- A leading market consolidator with first mover advantage & top-tier household brand
- Fully integrated multichannel advertising provider, one-stop service with Internet, TV, Mobile, Print & Database
- Recurring and high margin revenue
- Comprehensive sales networks
- New platform launched to capture mobile advertising market
- New cloud based platform offers enhanced services



ZW ChinaNet
Online

Beijing,
Fujian,
Zhejiang
Guangzhou
Shanghai
Hubei



The offices will be expended to 12 major cities in 3-5 years

ChinaNet Management Team
Thank you



APPENDIX

For further references



Chinese Government Policies and Macro Economic Development Process



1% increase of urbanization rate would trigger 150 billion of domestic consumption and 585 billion housing consumption.
To meet the consumer demands need standardized management franchise services



Urban population more than the rural population in 2013

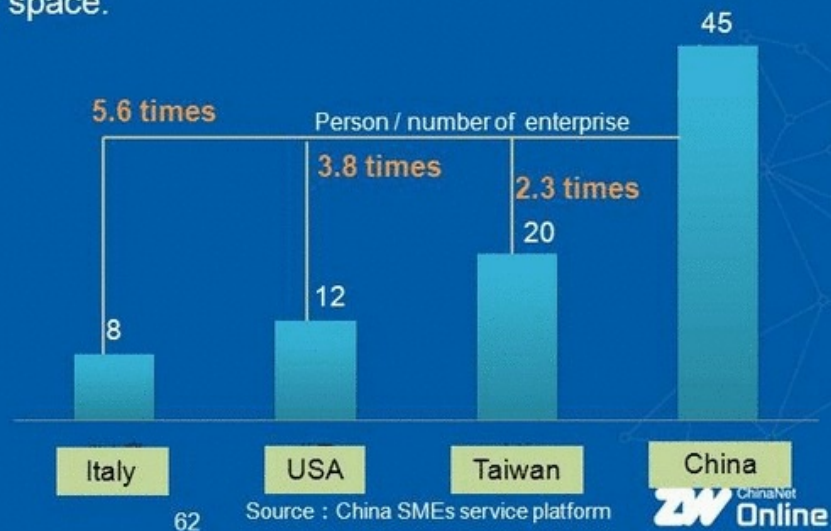
Urban population growth 400million

Source : National Bureau of Statistics

The Growth of Franchise Industry in China

Compared : 2.3 times growing space with Taiwan, more than 3.8 times with U.S., 5.6 times with Italy, we estimated that SMEs industry has at least 2.3-5.6 times growing space.

1. Italy is known as developed SMEs in the world. In Italy, every 8 people has 1 SME.
2. In U.S.A, every 12 people have 1 SME.
3. In Taiwan, every 20 people have 1 SME.
4. In China, every 45 people have 1 SME.

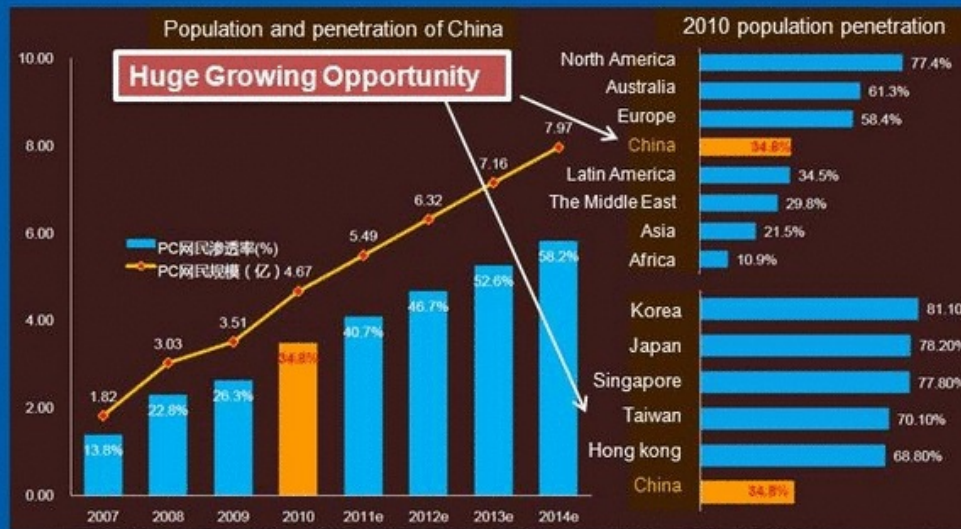


The Number of Entrepreneurs in China in Next Decade

About 3.56 million people want to open Franchisees , and the potential investment is about USD5.6 billion.

Number	Estimated condition	Calculation Formula
Potential Entrepreneurs: 166 MM people	55.46 MM entrepreneurial families, 3 people per family	$55,460,000 \times 3 = 166,380,000$
Aged 30-35 potential entrepreneurs: 50 MM people	Based on ChinaNet database , Aged 30-35 counted for 30%	$166,380,000 \times 30\% = 49,914,000$
Aged 36-40 potential entrepreneurs 71.54 MM people	Based on ChinaNet database , Aged 36-40 counted for 43%	$166,380,000 \times 43\% = 71,543,400$
Actual entrepreneurs happening in each year: 8.5 MM people	Based on 7% growth rate of SMEs, applying to aged 30-40 people	$(49,914,000 + 71,543,400) \times 7\% = 8,502,018$
Actual entrepreneurs participate a franchise 3.56 MM people	82.24% of new SMEs is in retail and service industries and within it, 52.13% is in related franchise industry.	$8,502,018 \times 80.24\% \times 52.13\% = 3,556,318$
Market size of potential franchising industry: USD\$ 5.6 B	Every franchise with min, initial investment of 100,000 RMB	$3,556,318 \times 100,000 = 355,631,800,000$
One business opportunity per 283 people	Only 30,000 franchise option available in China	$8,502,018 / 30,000 = 283$

The Penetration and Population of China Internet Users



Source : DCCI China internet research 2011